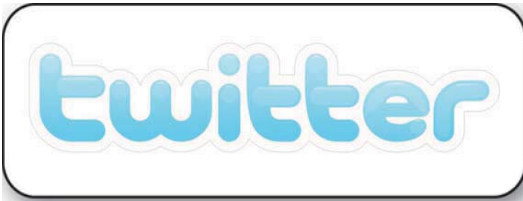


Find the Boston Region Online

The Boston Region of the U.S. Census Bureau needs your help in getting the word out about the 2010 Census on social media.



Please become a fan of the Boston Region's Facebook page and encourage your constituents to do the same. Find us by searching in Facebook for "Boston Regional Census Office" in the search field or go to www.facebook.com/USCensus.Boston.



For 2010 Census updates and quick information about upcoming events, follow us on Twitter at www.twitter.com/uscb_boston.



Want to hear about life on the road with the 2010 Census Road Tour vehicle, "Democracy?" Follow our Road Tour Twitter feed at <http://twitter.com/10Democracy>.



Did you know that the Boston Region now has web pages for our Census on Campus Initiative to reach college and university students? Find materials and a list of partner schools at www.2010census.gov/campus.



You can always find the latest information and interactive activities that illustrate the importance of the 2010 Census at www.2010census.gov. You can also read U.S. Census Director Robert Groves' blog, and in March, look up your community's mail-back response rate.





Using Your Social Media to Promote the 2010 Census

IT'S IN OUR HANDS

As a 2010 Census Partner, you are helping to ensure your community is accurately counted and receives its fair share of federal funding and Congressional representation. You can also take this message to the internet by using your social media presence to spread the word about the 2010 Census.



Social Networking: You are already on a social network - probably several. Why not tell your friends about the 2010 Census? Or start a 2010 Census group or fan page for your school or organization.

Microblogging: Use your microblog to update your followers about 2010 Census activities in your area or to encourage them to return the questionnaire. You could even plan a tweet meet and have attendees post info about the census.



Post digital content: Did you capture photos or video from your last Complete Count Committee meeting, tweet meet, or student census group? Post them on a content-sharing site so others see your enthusiasm for the 2010 Census.

Blog about the Census: Post 2010 Census information on your or your organization's blog. This is an opportunity to delve deeper into why you support the 2010 Census and how a complete count will positively impact your community.



Do you have a website? Link to www.2010census.gov or embed video and other features about the Decennial Census. For more about posting census info online, contact the Boston Regional Census Center at Boston.PDSP@census.gov.